

INTERMOB

Forestry Products,
Chipboards, Doors,
Covers, Panels,
Profiles, Covering
Materials, Edge Bands

Furniture Accessories
and Systems

Furniture Chemicals,
Paints, Adhesives,
Production Materials
and Equipment

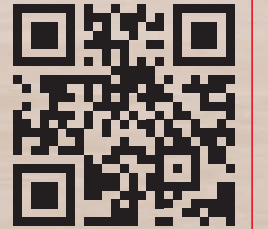
Upholstery Materials
and Equipment,
Fabric and Foam
Cutting Machines

www.intermobistanbul.com

September 25 - 28, 2025

Thursday - Sunday

Scan the QR code
to find out more!



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**TÜYAP FAIR AND CONGRESS CENTER
İSTANBUL | TÜRKİYE**

The International Business Platform of Furniture Side-industry



The leading furniture side industry trade fair in Eurasia, Intermob is getting ready to take the pulse of the industry once again in 2025.

Aiming to bring the right buyers and sellers together, Intermob Fair offers an international business platform where the domestic and international visitors and all stakeholders of the industry meet and network.

As the global trade event to showcase the latest trends, designs and services in furniture sub-industry, furniture accessories, forestry products and wood technologies in one place; **INTERMOB** the **27th** International Furniture Side Industry, Accessories, Forestry Products and Wood Technology Fair will be held at Tüyap Fair and Congress Center in Istanbul on **September 25 - 28, 2025.**

Product Groups



Forestry Products, Chipboards, Doors, Covers, Panels, Profiles, Covering Materials, Edge Bands

Furniture Accessories and Systems

Furniture Chemicals, Paints, Adhesives, Production Materials and Equipment

Upholstery Materials and Equipment, Fabric and Foam Cutting Machines



2024

Fact & Figures

-  **11** halls
-  **115.000** sqm total exhibiting area
-  **552** company and company representatives from **22** countries
-  **37.108** professional visitors from **109** countries
-  **300+** VIP visitors from **22** countries
-  Visitors from all **81** cities in Türkiye



Why exhibit

-  Increase your brand awareness
-  Meet domestic and foreign buyers
-  Develop your dealer network
-  Keep up with the latest industry developments
-  Stay up to date with innovations and the latest trends and technologies
-  Opportunity to do business with premier purchasers from around the world
-  Contacting decision makers from regions such as; MENA, Balkans, CIS and Caucasia
-  Launch your products/services on the ideal business platform

2024 top 25 visitor countries

(*In alphabetical order) (Excluding Türkiye)



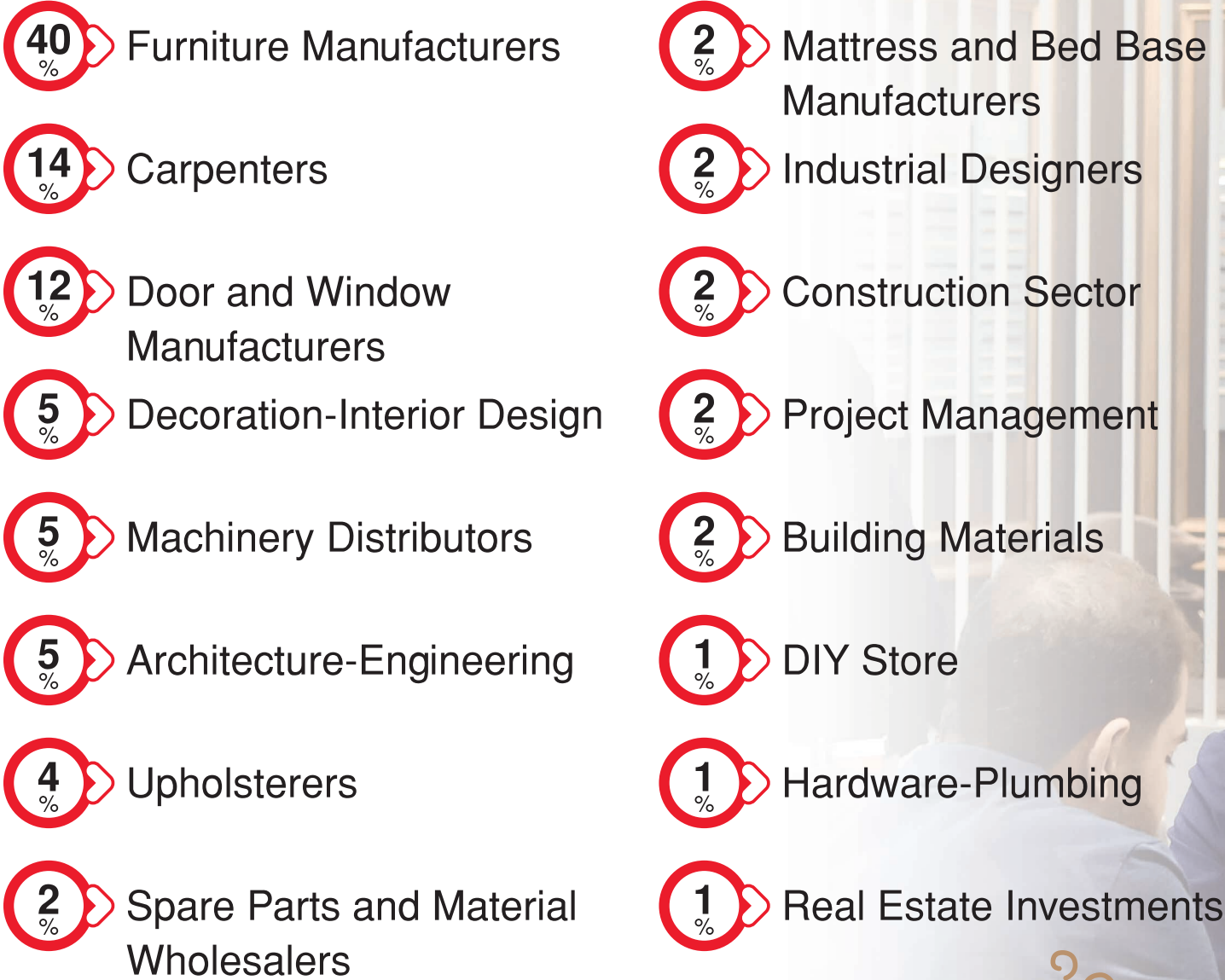
- ▶ Albania
- ▶ Algeria
- ▶ Azerbaijan
- ▶ Bosnia and Herzegovina
- ▶ Bulgaria
- ▶ Egypt
- ▶ Georgia
- ▶ Germany
- ▶ Greece
- ▶ Iran
- ▶ Iraq
- ▶ Italy
- ▶ Kosovo
- ▶ Lebanon
- ▶ Libya
- ▶ Moldova
- ▶ Morocco
- ▶ North Macedonia
- ▶ Poland
- ▶ Romania
- ▶ Russia
- ▶ Saudi Arabia
- ▶ Serbia
- ▶ Tunisia
- ▶ Uzbekistan

Geographical Breakdown of International Visitors in 2024



- 24% ▶ Balkans
- 21% ▶ Middle East
- 20% ▶ CIS & Central Asia
- 16% ▶ North Africa
- 10% ▶ Europe
- 5% ▶ Far East
- 2% ▶ Africa
- 2% ▶ North & South America

Visitor Breakdown by Industry in 2024



Visitor Breakdown by Position



2024 Visitor Statistics



 **7.261**
International Visitors

 **29.847**
Domestic Visitors

 **37.108**
Total Visitors

 From **109** Countries

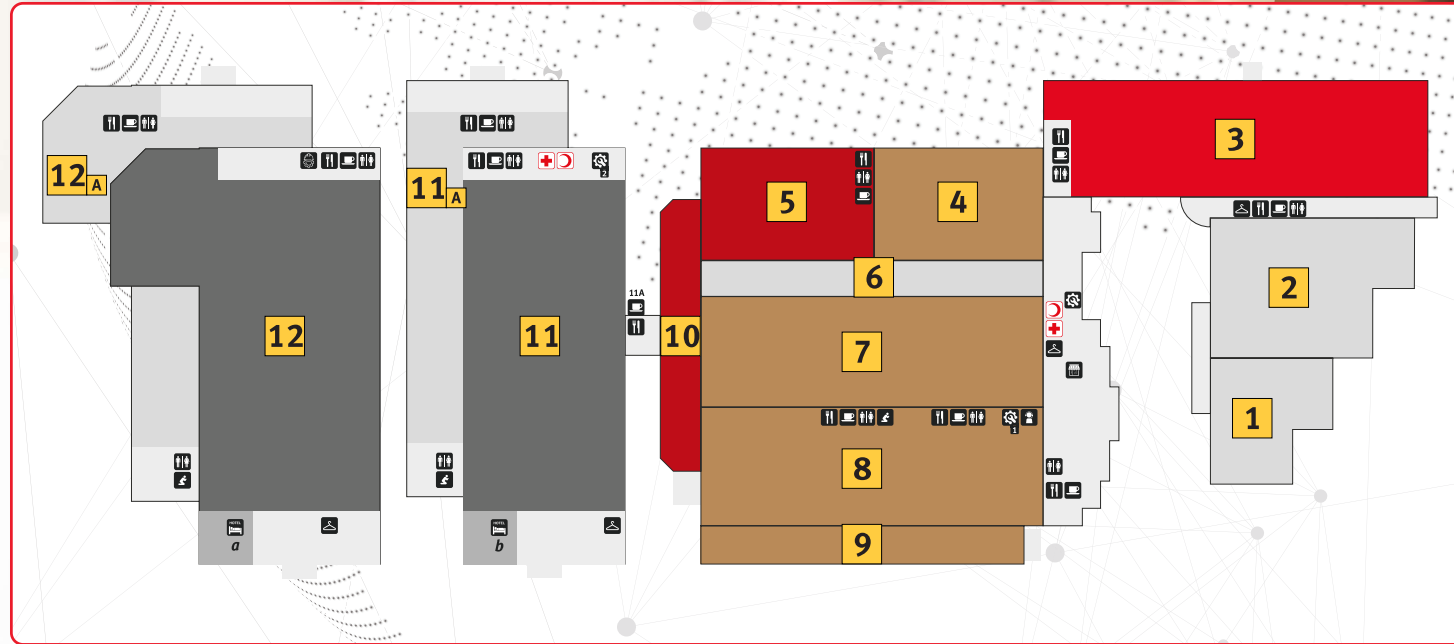
Hosted Buyers from 22 Countries

(*Listed alphabetically.)



- ▶ Algeria
- ▶ Azerbaijan
- ▶ Bosnia and Herzegovina
- ▶ Canada
- ▶ Egypt
- ▶ Georgia
- ▶ Iran
- ▶ Iraq
- ▶ Jordan
- ▶ Kazakhstan
- ▶ Kosovo
- ▶ Libya
- ▶ Moldova
- ▶ Morocco
- ▶ Poland
- ▶ Romania
- ▶ Russia
- ▶ Saudi Arabia
- ▶ Serbia
- ▶ Tunisia
- ▶ Ukraine
- ▶ Uzbekistan

2025 Floor Plan



**Furniture Chemicals, Paints, Adhesives,
Production Materials and Equipment**

**HALL
3**

**Forestry Products, Chipboards, Doors, Covers,
Panels, Profiles, Covering Materials, Edge Bands**

**HALL
4-7-8-9**

**Upholstery Materials and Equipment,
Fabric and Foam Cutting Machines**

**HALL
5-10**

Furniture Accessories and Systems

**HALL
11-12**

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO. 5174.

Satisfaction

Exhibitors;

- **%83** of the exhibitors are satisfied with the show
- **%88** of the exhibitors are likely to attend the next show

Visitors;

- **%76** of the visitors are satisfied with the show
- **%85** of the visitors are likely to attend the next show



Contact

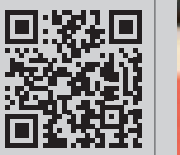
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