

# INTERMOB

Forestry Products,  
Chipboards, Doors,  
Covers, Panels,  
Profiles, Covering  
Materials, Edge Bands

Furniture Accessories  
and Systems

Furniture Chemicals,  
Paints, Adhesives,  
Production Materials  
and Equipment

Upholstery Materials  
and Equipment,  
Fabric and Foam  
Cutting Machines

[www.intermobistanbul.com](http://www.intermobistanbul.com)

September 17 - 20, 2026

Thursday - Sunday

Scan the QR code  
to find out more!



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**ufi** Approved  
Event

**RX** | **TÜYAP**

**MAKSDER**  
Mobilya Aksesuar Sanayicileri Derneği  
Furniture Accessory Industrialists Association

**TÜYAP FAIR AND CONGRESS CENTER  
İSTANBUL | TÜRKİYE**

The leading furniture side industry trade fair in Eurasia, Intermob is getting ready to take the pulse of the industry once again in **2026**.

Aiming to bring the right buyers and sellers together, Intermob Fair offers an international business platform where domestic and international visitors and all stakeholders of the industry meet and network.

As the global trade event showcasing the latest trends, designs and services in furniture sub-industry, furniture accessories, forestry products and wood technologies in one place; INTERMOB, the **28<sup>th</sup>** International Furniture Side Industry, Accessories, Forestry Products and Wood Technology Fair will be held at Tüyap Fair and Congress Center in Istanbul on **September 17–20, 2026**.

**The International Business Platform  
of Furniture Side-industry**



**INTERMOB**



# Product Groups

-  **Forestry Products, Chipboards, Doors, Covers, Panels, Profiles, Covering Materials, Edge Bands**
-  **Furniture Accessories and Systems**
-  **Furniture Chemicals, Paints, Adhesives, Production Materials and Equipment**
-  **Upholstery Materials and Equipment, Fabric and Foam Cutting Machines**

# 2025 Fact & Figures



- ▶ **9** halls
- ▶ **90.000** sqm exhibiting area
- ▶ **470** companies and company representatives from **28** countries
- ▶ **29.243** professional visitors from **100** countries
- ▶ **200+** VIP visitors from **21** countries
- ▶ Visitors from all **81** cities in Türkiye

**INTERMOB**

## Why Exhibit?



- ▬ Increase your brand awareness
- ▬ Meet domestic and foreign buyers
- ▬ Develop your dealer network
- ▬ Keep up with the latest industry developments
- ▬ Stay up to date with innovations, new trends and technologies
- ▬ Opportunity to do business with premier purchasers from around the world
- ▬ Connect with decision makers from MENA, Balkans, CIS and Caucasia
- ▬ Launch your products/services on the ideal business platform

# Geographical Breakdown of International Visitors in 2025

- 26% ▶ Balkans
- 20% ▶ Middle East
- 19% ▶ CIS & Central Asia
- 12% ▶ North Africa
- 11% ▶ Europe
- 9% ▶ Far East
- 2% ▶ North & South America
- 1% ▶ Africa



## 2025 Top 25 Visitor Countries (Alphabetical order, excluding Türkiye)

- ▶ Albania
- ▶ Algeria
- ▶ Azerbaijan
- ▶ Bosnia and Herzegovina
- ▶ Bulgaria
- ▶ Egypt
- ▶ Georgia
- ▶ Germany
- ▶ Greece
- ▶ Iran
- ▶ Iraq
- ▶ Italy
- ▶ Kosovo
- ▶ Lebanon
- ▶ Libya
- ▶ Moldova
- ▶ Morocco
- ▶ North Macedonia
- ▶ Romania
- ▶ Russia
- ▶ Saudi Arabia
- ▶ Serbia
- ▶ Tunisia
- ▶ Ukraine
- ▶ Uzbekistan

# Visitor Breakdown by Industry in 2025



20% Furniture Manufacturers

16% Service Provider

13% Furniture Accs. and  
Complementary Products

10% Kitchen and Bathroom Furniture

7% Wholesaler

6% Distributor

6% Retail

5% Door - Window Systems

5% Forest Products

3% Bed / Base / Headboard

2% Wooden Packaging

2% Wood and Composite

2% Wood Machinery Manufacturers

2% Industrial and Sectoral Software

1% Prefabricated Building and  
Wooden House



## Visitor Breakdown by Position

40% ◀

Owner,  
Partners, Founders

36% ◀

Manager, Director

24% ◀

General Manager,  
Vice General Manager, C-Level Executives



## 200+VIP Visitors from 20 Countries

(\*Listed alphabetically.)

- Azerbaijan
- Bosnia and Herzegovina
- Croatia
- Egypt
- Georgia
- Iran
- Jordan
- Kazakhstan
- Kosovo
- Lebanon
- Moldova
- Morocco
- Macedonia
- Romania
- Russia
- Saudi Arabia
- Serbia
- Tajikistan
- Tunisia
- Uzbekistan



## 2025 Visitor Statistics

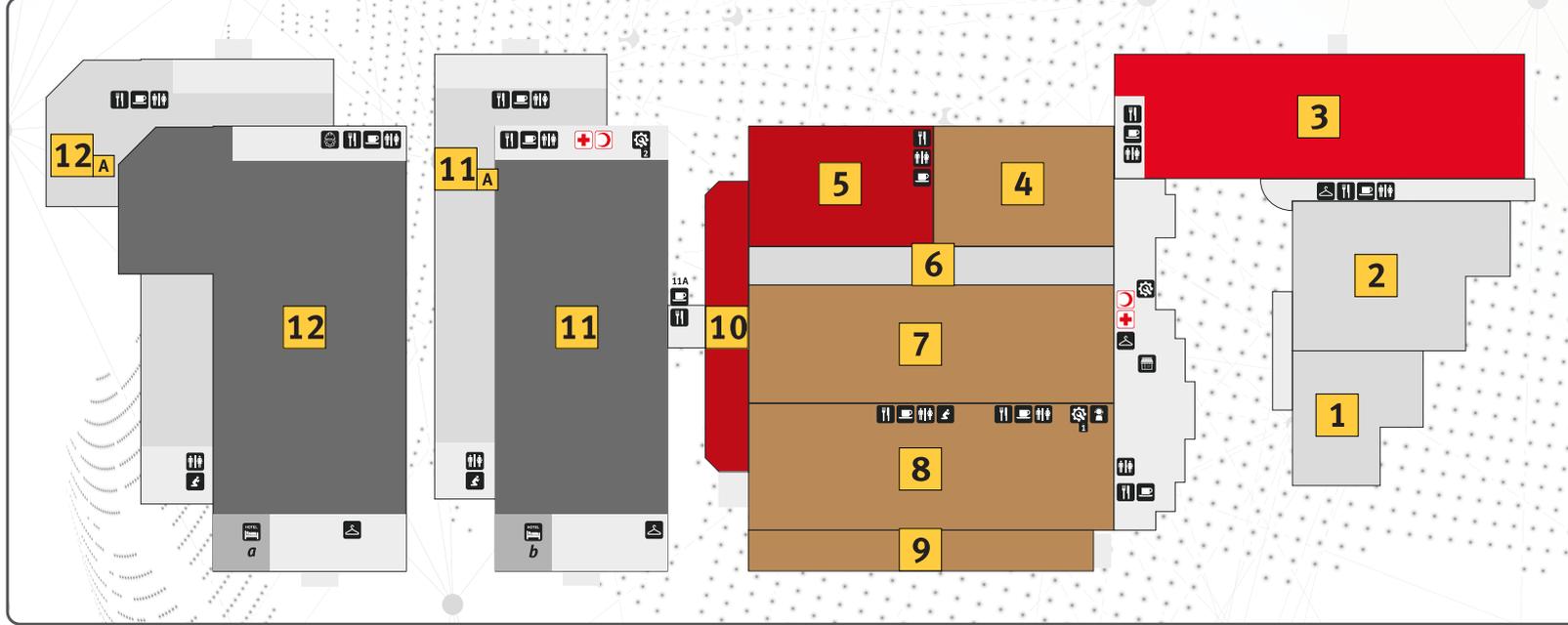
≡ Visitors From  
**100** Countries

≡ **6.427**  
International Visitors

≡ **22.816**  
Domestic Visitors

≡ **29.243**  
Total Visitors

# 2026 FLOOR PLAN



- Furniture Chemicals, Paints, Adhesives, Production Materials and Equipment** | **SALON 3**
- Forestry Products, Chipboards, Doors, Covers, Panels, Profiles, Covering Materials, Edge Bands** | **SALON 4-7-8-9**
- Upholstery Materials and Equipment, Fabric and Foam Cutting Machines** | **SALON 5-10**
- Furniture Accessories and Systems** | **SALON 11-12**



## Contact

Reed Tüyap Fuarçılık A.Ş.  
TÜYAP FAIR AND CONGRESS CENTER - İSTANBUL

[www.intermobistanbul.com](http://www.intermobistanbul.com)  
[team@intermobistanbul.com](mailto:team@intermobistanbul.com)

- [in intermobistanbul](#)
- [f intermobistanbulfair](#)
- [@ intermobistanbul](#)
- [v intermobistanbulfair](#)
- [x intermobist](#)

+90 (212) 867 11 00

For information



[www.tuyap.com.tr](http://www.tuyap.com.tr)

**TÜYAP PALAS ACCOMMODATION / RESERVATION**  
+90 (212) 867 14 14 - +90 (532) 111 08 97  
[reservation@tuyappalas.com](mailto:reservation@tuyappalas.com) [tuyappalas@tuyappalas.com](mailto:tuyappalas@tuyappalas.com)  
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THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO. 5174.

## SATISFACTION



### Exhibitors;

- ▶ **83%** of exhibitors are satisfied with the show
- ▶ **88%** are likely to attend the next show



### Visitors;

- ▶ **70%** of visitors are satisfied with the show
- ▶ **80%** are likely to attend the next show