

OCTOBER 22-26, 2016  
POST-SHOW REPORT



SUCCESS



RELIABILITY



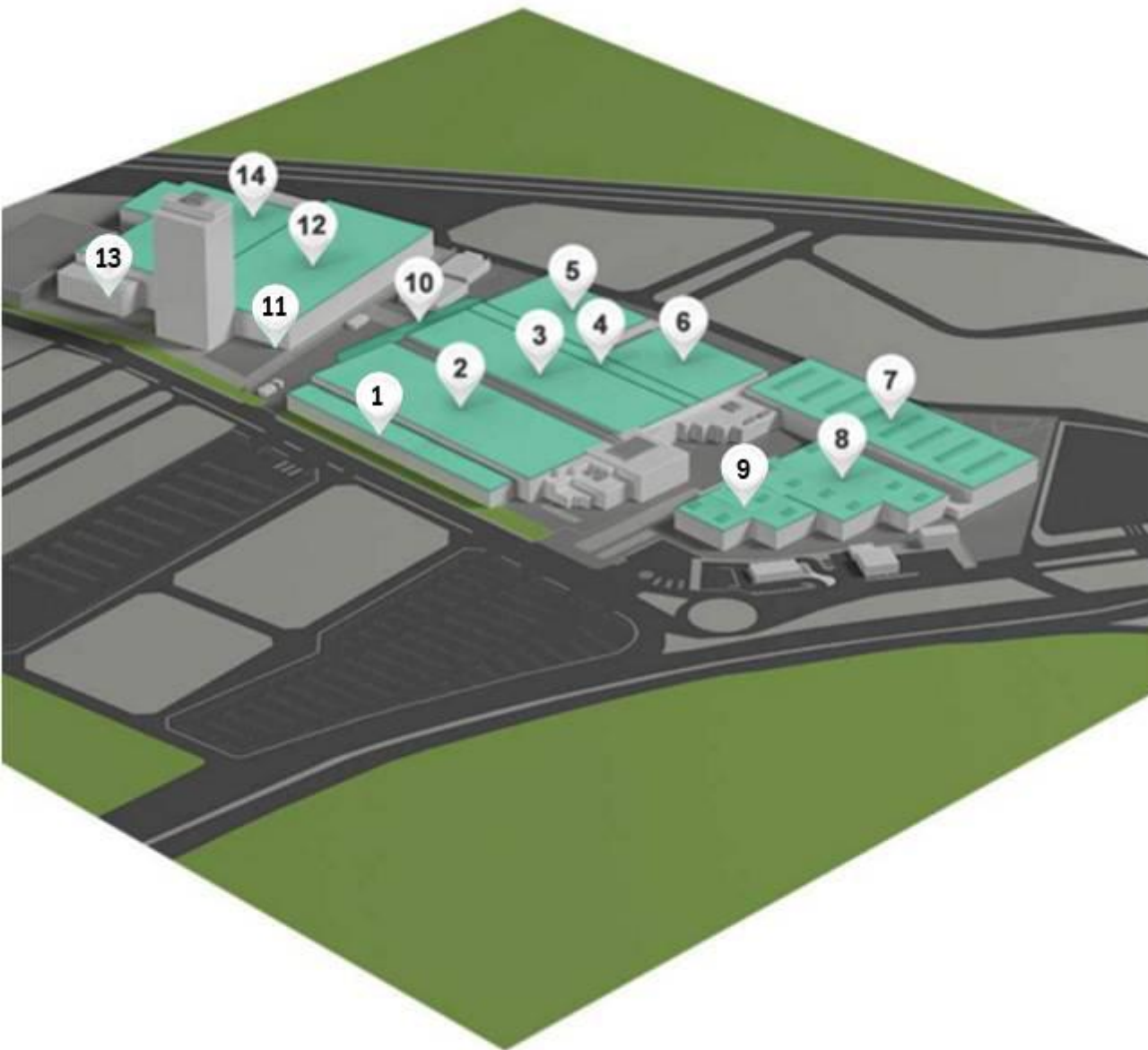
EXPERIENCE



TECHNOLOGY



KNOW-HOW



## Wood Processing Machinery Intermob & Promatt Special Section

- ➔ 14 halls & Promatt Hall
- ➔ 120.000 m<sup>2</sup> gross exhibition area
- ➔ 51.648 m<sup>2</sup> net exhibition area



Exhibitors from 30 Countries

861 Exhibitors & Co-Exhibitors

Visitors from 103 Countries

71.581 Professional Visitors

# Exhibitor & Co-Exhibitor Countries



**U.S.A.**  
**Afghanistan**  
**Germany**  
**Austria**  
**Belgium**  
**U.A.E.**  
**United Kingdom**  
**Czech Republic**  
**China**  
**Denmark**

**Finland**  
**France**  
**Republic of Korea**  
**India**  
**Netherlands**  
**Ireland**  
**Spain**  
**Israel**  
**Sweden**  
**Switzerland**

**Italy**  
**Japan**  
**Canada**  
**Poland**  
**Portugal**  
**Slovenia**  
**Taiwan**  
**Turkey**  
**Ukraine**  
**Greece**

# Visitor Statistics

63.883

Domestic  
Visitors

71.581

Total Visitors

7.698

International  
Visitors

# Breakdown of Visitors by Field of Activity



63%

Manufacturer

9%

Importer

8%

Wholesaler

7%

Distributor



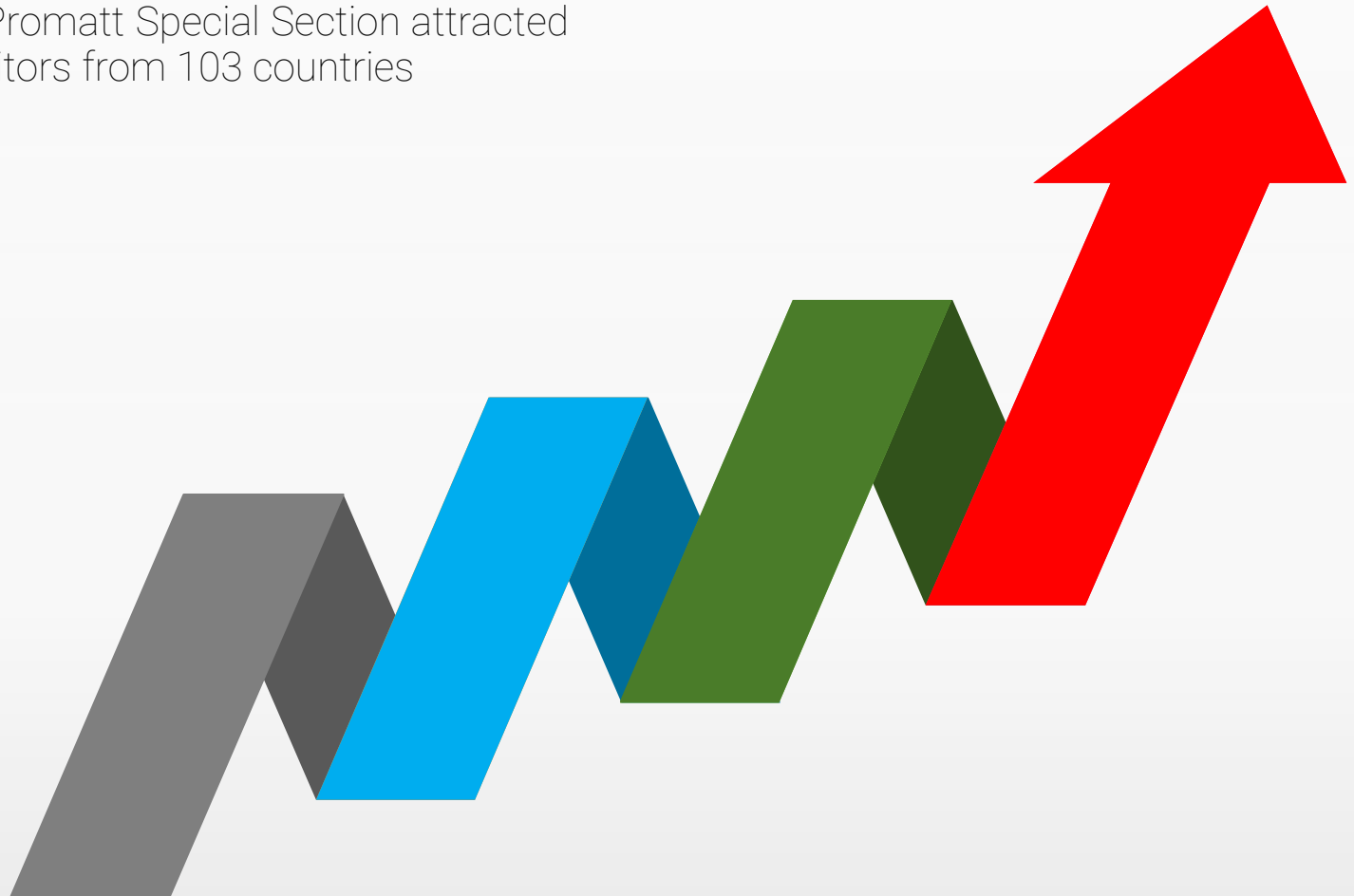
## International Visitors

Number of international visitors increased by 11,5% in the last 5 editions and reached 7.698



## International Visitor Countries

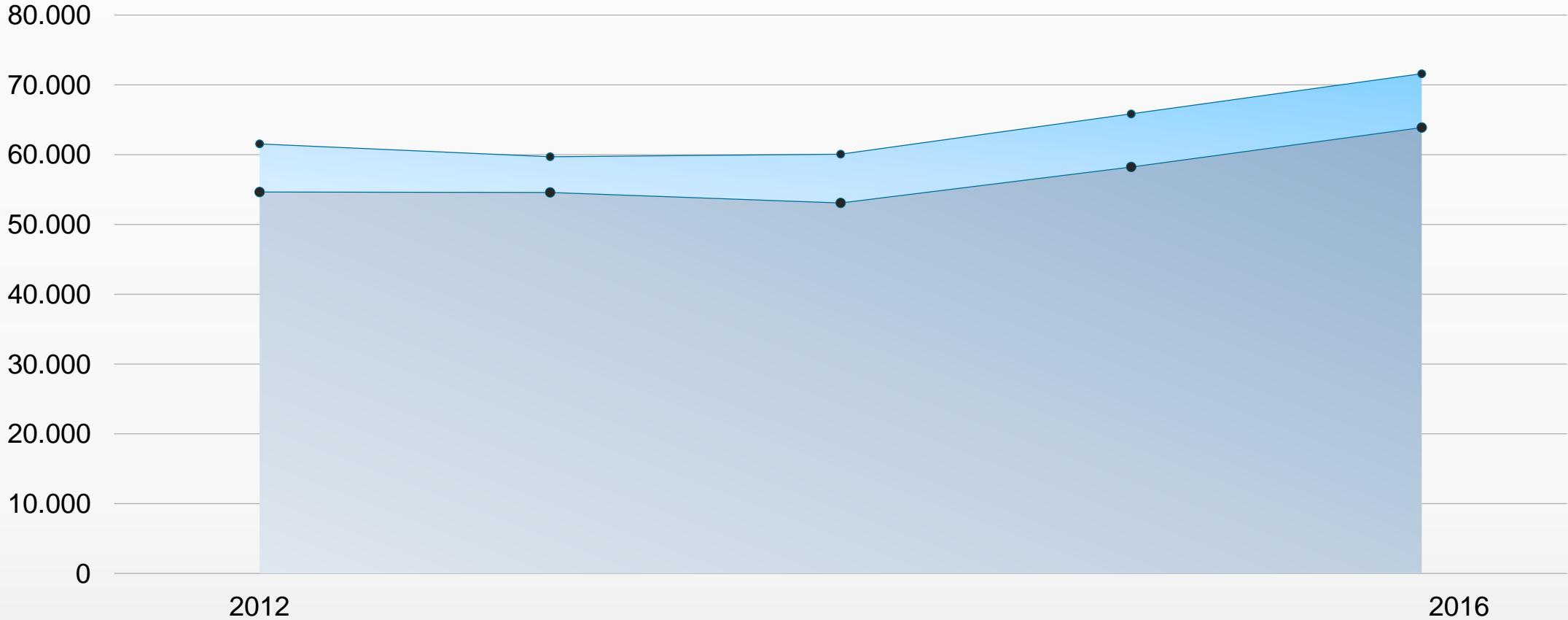
Wood Processing Machinery-Intermob & Promatt Special Section attracted visitors from 103 countries





# Visitor Statistics

Increasing by 16% in the last 5 editions, number of total visitors reached 71.581



# Visitor Breakdown by Geographical Location



# Top Visitor Countries

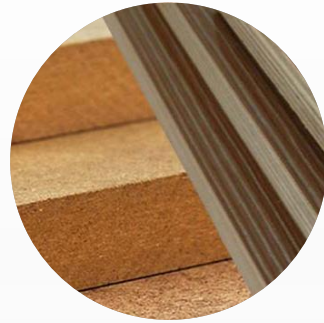
📍 IRAN 📍 BULGARIA 📍 MACEDONIA 📍 TUNISIA 📍 GEORGIA  
📍 KOSOVO 📍 AZERBAIJAN 📍 LEBANON 📍 SERBIA 📍 EGYPT



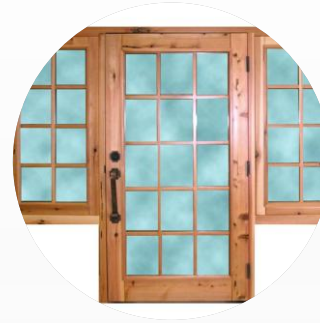
# Visitor Breakdown by Industry



Furniture Manufacturers  
%42



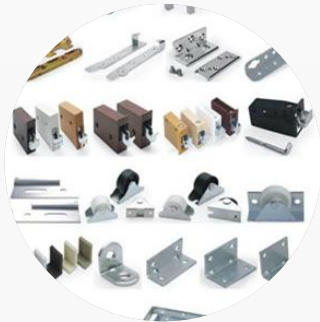
Wood & Forestry Industry  
%15



Door & Window  
Manufacturers  
%7



Carpenters  
%6



Spare Parts & Equipment  
Wholesalers  
%5



Machinery  
Distributors  
%5



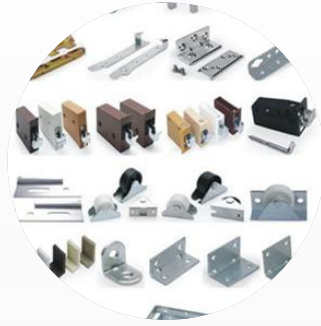
Architects-Interior  
Architects  
%4



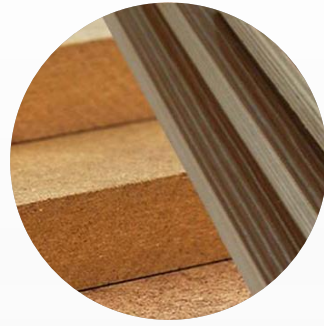
Bed & Mattress  
Manufacturers  
%4

(Visitors marked multiple fields)

# Visitor Breakdown by Interested Products– Intermob & Promatt Special Section



Furniture Accessories  
%45



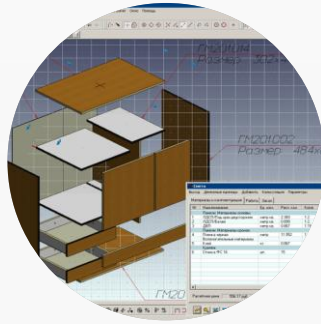
Wood & Forestry Products  
%44



Parts & Equipment for  
Furniture Production  
%33



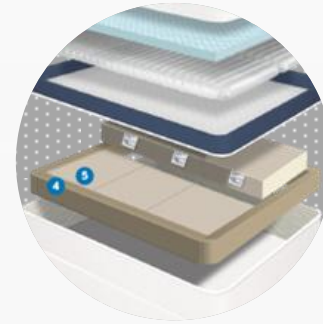
Tools & Equipment  
%27



Services & Other Products  
%13



Chemicals  
%12



Mattress Manufacturing  
Machineries  
%10

(Visitors marked multiple product groups)

# Visitor Breakdown by Interested Products– Wood Processing Machinery



Wood Processing Machinery  
%42



Furniture Manufacturing Machinery  
%36



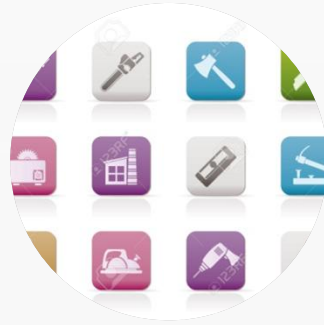
Wood Cutting Machinery  
%31



CNC Machines  
%31



Cutting Tools  
%17



Services & Other Products  
%16



Electrical & Mechanical Hand Tools  
%13



Drying Ovens  
%5

(Visitors marked multiple product groups)

# Hosted Buyer Program

Wood Processing Machinery & Intermob Fairs hosted buyers from 28 countries and 46 provinces of Turkey

## Countries

Azerbaijan  
U.A.E.  
Bosnia &  
Herzegovina  
Bulgaria  
Algeria  
Armenia  
Palestine  
Georgia  
Croatia  
Iraq

Iran  
Israel  
Qatar  
Kosovo  
Libya  
Lebanon  
Macedonia  
Egypt  
Moldova

Uzbekistan  
Russia  
Serbia  
Syria  
Tunisia  
Ukraine  
Oman  
Jordan  
Greece

## Provinces

Adana  
Adapazarı  
Adıyaman  
Afyon  
Amasya  
Ankara  
Antalya  
Aydın  
Balıkesir  
Bartın  
Bolu  
Burdur  
Bursa  
Çanakkale  
Çankırı

Çorum  
Denizli  
Düzce  
Edirne  
Erzurum  
Eskişehir  
Gaziantep  
Hatay  
Isparta  
İzmir  
Karaman  
Kastamonu  
Kayseri  
Konya  
Kütahya

Malatya  
Manisa  
Mersin  
Muğla  
Nevşehir  
Niğde  
Osmaniye  
Samsun  
Sivas  
Tekirdağ  
Tokat  
Trabzon  
Uşak  
Yalova  
Yozgat  
Zonguldak

# Visitor Breakdown by Position



(Visitors marked multiple fields)



## Finding Business Partners Dealer & Distributors

29% of visitors state that they look for new business partners



## Purchasing Finding new suppliers

45% of visitors state that they seek new suppliers, products and services.



## New Products & Technologies Seeking new trends & solutions

30% of visitors state that they would like to find out about new trends, technologies and products



## Getting Contact with Current Business Partners

17% of visitors state that they would like to get in touch with existing business partners



## CONTACT US



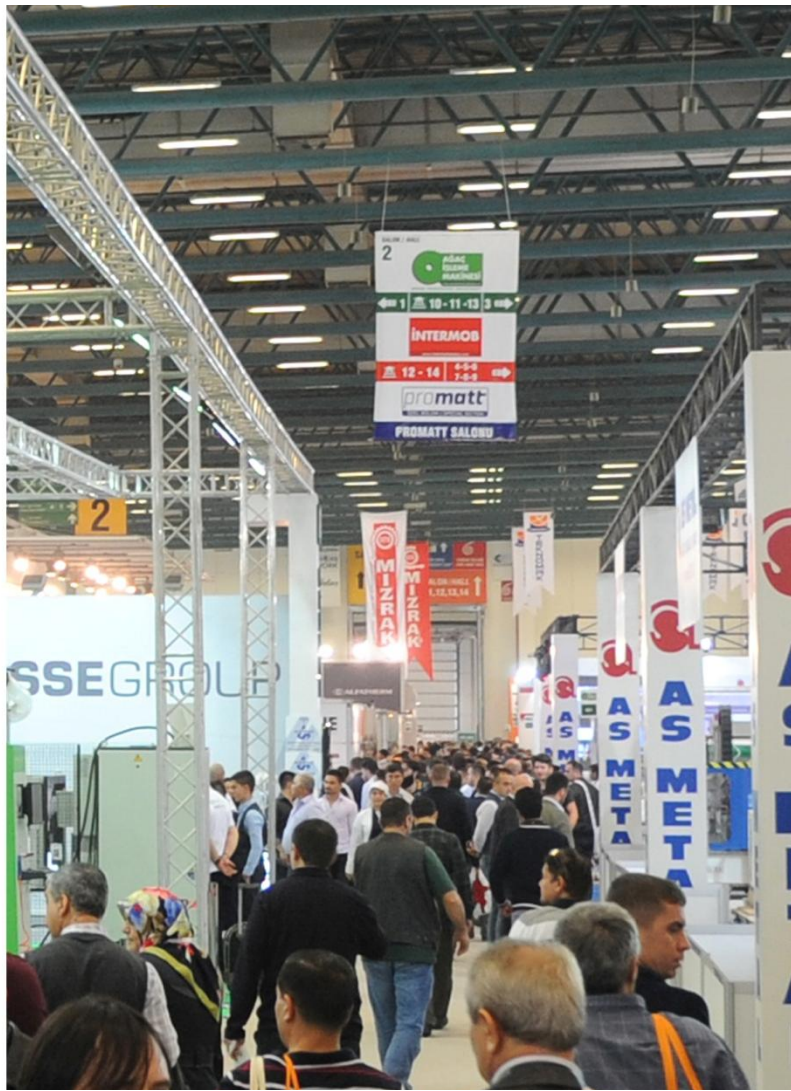
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NEXT EVENT:  
OCTOBER 14-18, 2017