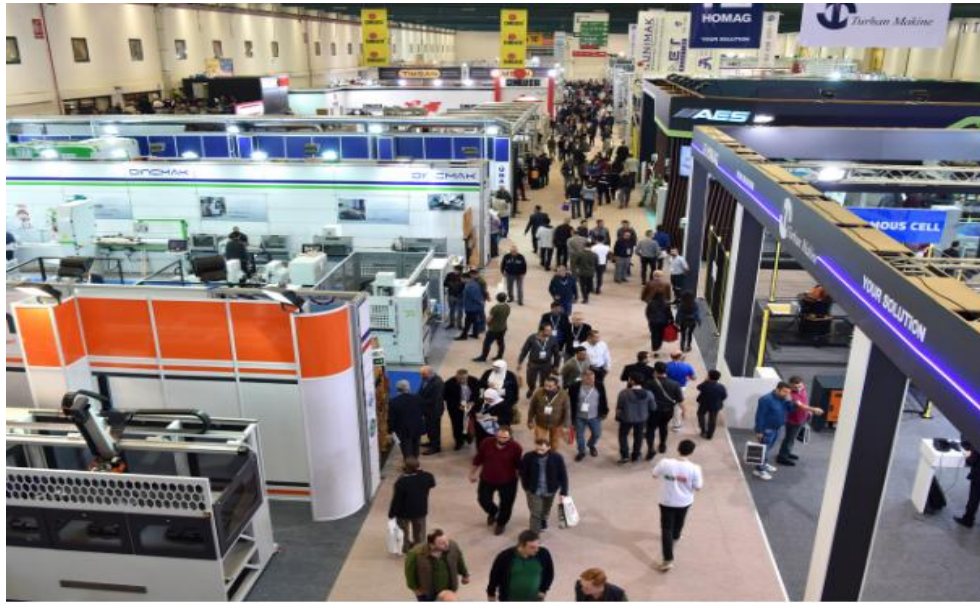




POST-SHOW REPORT

OCTOBER 13-17 2018

WPM-Intermob & Promatt 2018 Edition



Wood Processing Machinery Intermob & Promatt Special Section



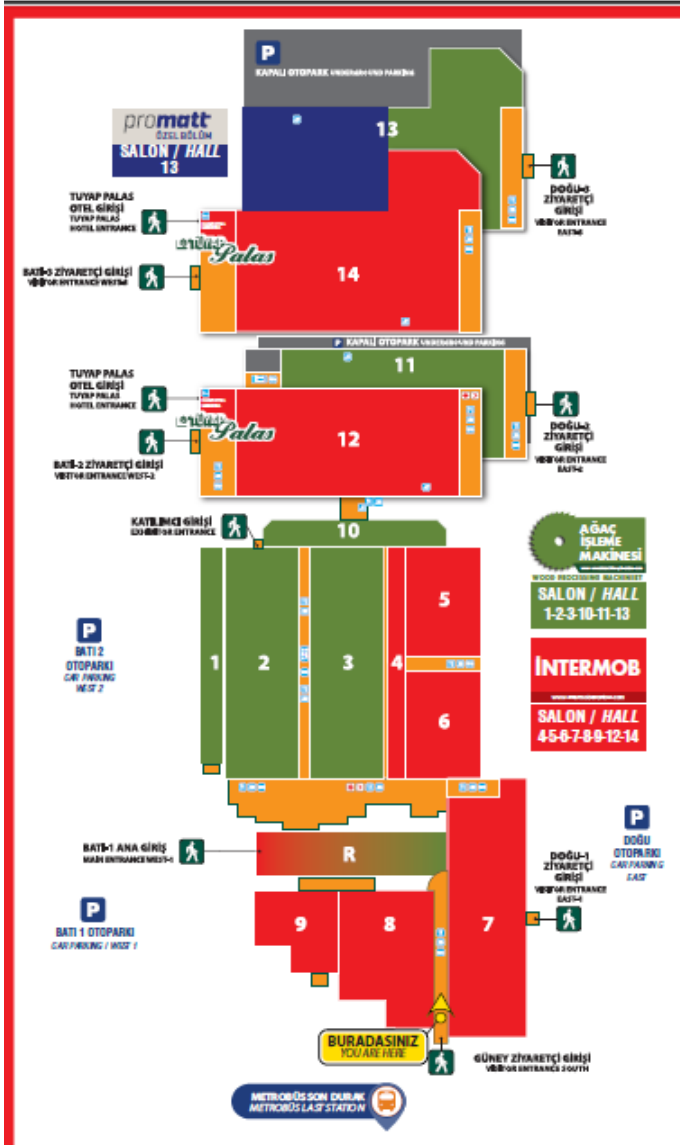
15 Halls



123.000 m² gross exhibition area



52.813 m² net exhibition area



Wood Processing Machinery-Intermob & Promatt Special Section in Numbers



Exhibitors from 35 Countries

857 Exhibitors & Co-Exhibitors

Visitors from 106 Countries

76.271 Professional Visitors

Exhibitor & Co-Exhibitor Countries



Austria

Belgium

China

Czech Republic

Denmark

England

Finland

France

Gabon

Germany

Greece

India

Iran

Ireland

Israel

Italy

Japan

Korea

Lebanon

Luxembourg

Netherlands

New Zealand

Poland

Portugal

Saudi Arabia

Slovenia

Spain

Sweden

Switzerland

Taiwan

Turkey

U.A.E

U.S.A

Ukraine

Vietnam

Visitor Statistics

66.587

Domestic
Visitors

Increased by 22%
in the last 5
editions

76.271

Total
Visitors

Increased by 27%
in the last 5
editions

9.684

International
Visitors

Increased by 90%
in the last 5
editions

Breakdown of Visitors by Field of Activity



68%
Manufacturer

19%
Importer

14%
Distributor

13%
Exporter

Increase Rates of Visitors within Last 5 Years



International Visitors

Number of international visitors increased by 90% in the last 5 editions and reached 9.684



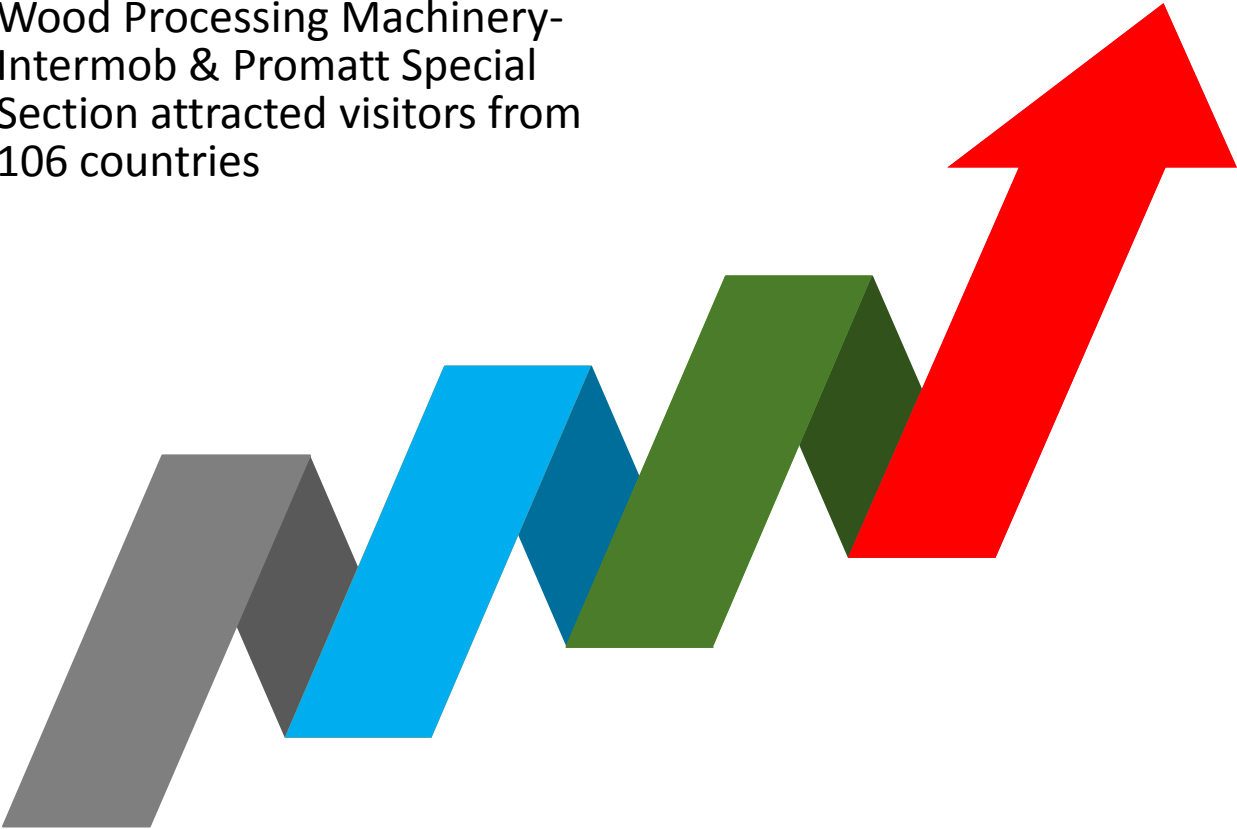
International Visitor Countries

Wood Processing Machinery-Intermob & Promatt Special Section attracted visitors from 106 countries

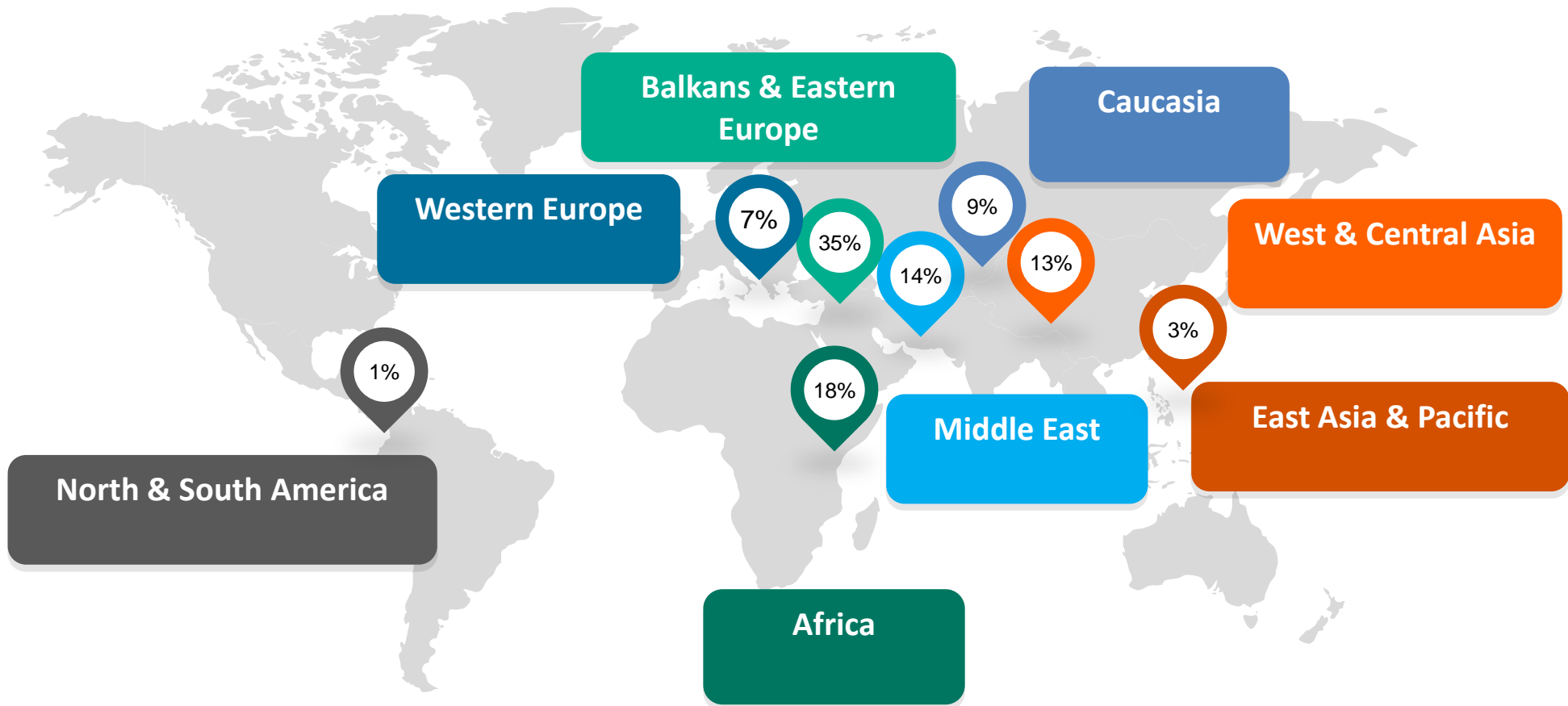


Total Visitors

Number of total visitors increased by 27% in the last 5 editions, number of total visitors reached 76.271



International Visitor Breakdown by Geographical Location



Top 20 Visitor Countries

1. IRAN
2. BULGARIA
3. IRAQ
4. TUNISIA
5. MACEDONIA
6. ALGERIA
7. KOSOVA
8. AZERBAIJAN
9. SERBIA
10. UKRAINE

11. LEBANON
12. EGYPT
13. MOROCCO
14. BOSNIA-HERZEGOVINA
15. GEORGIA
16. GREECE
17. ROMANIA
18. ISRAEL
19. ALBANIA
20. JORDAN



Visitor Breakdown by Industry



Furniture Manufacturers
%52



Wood & Forestry Products
%23



Architecture and Engineering
%22



Door & Window Manufacturers
%16



Carpenters
%14



Spare Parts & Equipment Wholesalers
%8



Machinery Distributors
%8



Bed & Mattress Manufacturers
%6

Visitor Breakdown by Interested Products– Intermob & Promatt Special Section



Furniture Accessories
%34



Wood & Forestry Products
%33



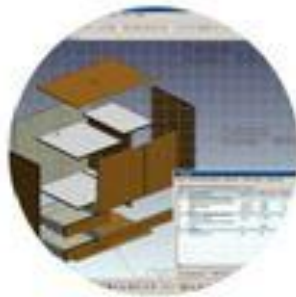
Parts & Equipment
for Furniture Production
%29



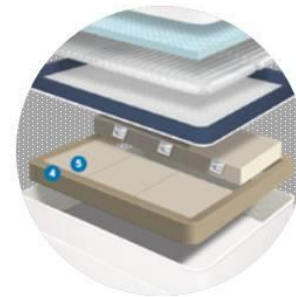
Tools & Equipment
%26



Chemicals
%12



Services & Other Products
%10



Mattress Manufacturing
Machineries
%9

Visitor Breakdown by Interested Products – Wood Processing Machinery



Wood Processing Machinery
%32



Wood Cutting Machinery
%32



Furniture Manufacturing Machinery
%29



CNC Machines
%28



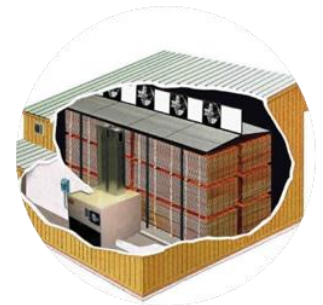
Cutting Tools
%22



Electrical & Mechanical Hand Tools
%17



Services & Other Products
%13



Drying Ovens
%9

(Visitors marked multiple product groups.)

Visitor Breakdown by Position



Purpose of Visit

Finding Business Partners

26% of visitors state that they look for new business partners



Purchasing

57% of visitors state that they seek new suppliers, products and services.



New Products & Technologies

55% of visitors state that they would like to find out about new trends, technologies and products.



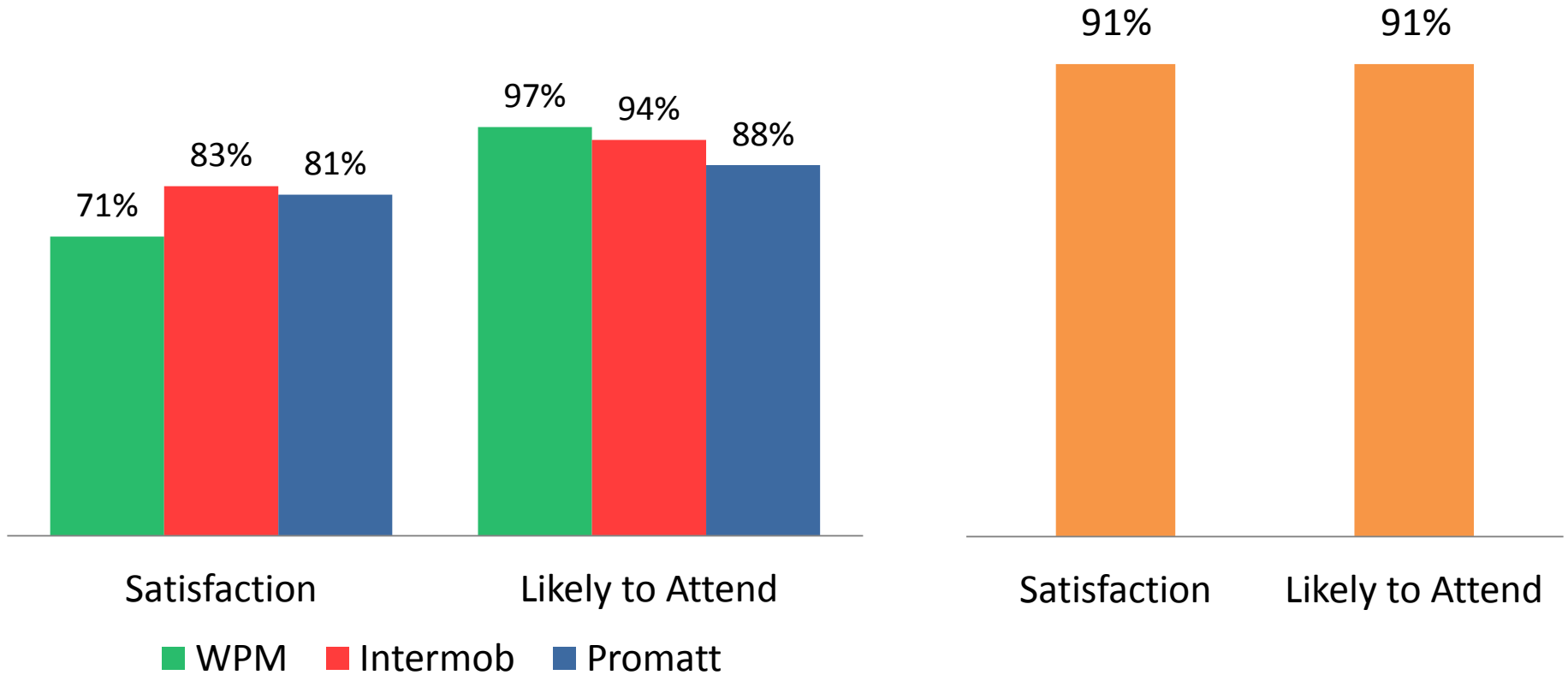
Getting Contact with Current Business Partners

45% of visitors state that they would like to get in touch with existing business partners.

Satisfaction Rates

Exhibitor

Visitor



Hosted Buyer Program Organized by Reed Tuyap

Wood Processing Machinery & Intermob Fairs hosted buyers from **20** countries and **41** cities in Turkey

Countries

- Azerbaijan
- Bosnia-Herzegovina
- Belgium
- Bulgaria
- Belarus
- Egypt
- Georgia
- Germany
- Iran
- Jordan
- Kosovo
- Macedonia
- Moldova
- Russia
- Switzerland
- Serbia
- Sudan
- Tunisia
- Ukraine
- Uzbekistan

Cities

- Adana
- Adapazarı
- Adıyaman
- Afyon
- Aksaray
- Ankara
- Antalya
- Aydın
- Balıkesir
- Bursa
- Çanakkale
- Çorum
- Denizli
- Diyarbakır
- Düzce
- Erzincan
- Erzurum
- Eskişehir
- Gaziantep
- Hatay
- Isparta
- İzmir
- K.Maraş
- Karaman
- Kastamonu
- Kayseri
- Kırıkkale
- Kırşehir
- Konya
- Kütahya
- Malatya
- Manisa
- Muğla
- Nevşehir
- Niğde
- Samsun
- Ş.Urfa
- Tokat
- Uşak
- Yalova
- Zonguldak

CONTACT US



Tüyap Fair, Convention & Congress Center
Cumhuriyet Mah. Eski Hadımköy Yolu Cad.
9/1, 34500, Büyükçekmece / İstanbul



intermobistanbul@reedtuyap.com.tr
woodmachinery@reedtuyap.com.tr



+90 (212) 867 11 00



@ woodtech.intermob



@ wood-tech-intermob



*pro***matt**

Yatak İmalatı Yan Sanayi, Ekipman,
Hammadde ve Makineleri Özel Bölümü

NEXT EVENT
OCTOBER 12-16 2019