



Press Release
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25th edition of the Intermob Fair opens its doors to the visitors

The Intermob Fair was launched yesterday at Istanbul Tüyap Fair and Congress Center to bring the furniture industry together for the 25th time.

A total of 40.000 qualified industry professionals from 120 countries, including Turkey and especially countries in Europe, the Balkans, Africa, Central Asia and the Middle East, are expected to visit the fair, which will be participated by more than 550 companies and company representatives from Turkey and abroad.

The 25th Intermob Fair, held by RX Tüyap in cooperation with the Furniture Accessories Manufacturers Association (MAKSDER) and with the support of the Turkish Ministry of Commerce, will be hosting the leading companies of the furniture sub-industry and accessories industry at Tüyap Fair and Congress Center in Buyukcekmece - Istanbul from September 30 to October 3, 2023. The fair, which has become an international business platform, offers its participants excellent opportunities to increase their exports and engage in exchange of opinions and ideas with industry professionals.

Thanks to 44 years of experience of Tüyap Fair Group and the intense promotional activities carried out by Tüyap foreign offices and the support of the Ministry of Commerce, VIP visitors are expected from many different countries, including especially Germany, USA, Austria, Belarus, Belgium, UAE, England, China, Denmark, Indonesia, India, Iran, Spain, Sweden, Switzerland, Italy, Korea, Malaysia, Egypt, Norway, Uzbekistan, Pakistan, Poland, Russia, Singapore, and Slovenia.

Among the top three European fairs in its sector

Intermob, an almost traditional fair that has been now held for a quarter of a century, is one of the top three largest fairs in Europe in its field and the largest and most comprehensive specialized fair in Eurasia, allowing designs that inspire the future and the establishment of new business connections. During the fair, which will take place within an indoor area of 120,000 square meters that is 50% larger compared to the previous year, more than 550 companies and company representatives, including 381 domestic and 173 foreign

companies, will present their products to the visitors in the fields of forestry products, chipboard, cover, panel, profile covering, edge banding, furniture accessories and systems, furniture chemicals, paints, adhesives, production materials and equipment, upholstery materials and equipment, fabric and sponge cutting machines.

Environmentally friendly practices will be exhibited

Underlining that Intermob, which will be held for the 25th time on the 100th anniversary of the Republic, is the most prestigious furniture sub-industry fair in Eurasia, **RX Tüyap General Manager Berkan Öner explains** "Intermob provides inspiration for initiatives in the furniture and wood industry by exhibiting the environmentally friendly practices, materials and technologies developed by participating companies. This year, we aim for a more productive fair period with more visitors, more participant companies and a wider range of products. We have around 300 purchasing committees from more than 30 countries. Foreign visitors account for about 20% of the estimated 40,000 visitors."

Pointing out the cooperation between MAKSDER and RX Tüyap and the importance of the Intermob Fair, **Tekin Çınar, Chairman of the Board of MAKSDER** states "Every year, this solidarity and cooperation continue to add strength and value to both the sector and the Intermob Fair." Çınar also explains that the Turkish furniture accessories industry is now recognized all around the world, and that this success is reflected in the Intermob Fair.

Fair tickets can be purchased online at the official fair website <https://www.intermobistanbul.com/en/> or at the entrance during the fair.