



Press Release

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Inspiring Designs from the Furniture Industry Made Their Mark in 2023

2023 was a busy year for the furniture sub-industry. The furniture accessories industry exhibited its products which stood out with their aesthetic designs, functional features and sustainable materials at the Intermob Fair.

Dating back over a quarter century in time, the Intermob Fair is among the top three largest fairs across Europe in its field and the largest and most comprehensive specialized fair in Eurasia. It serves as an effective trade platform for the furniture sub-industry and wood industry facilitating their access to world-wide markets, and plays a significant role in the development of new designs that inspire the future. The fair, which was held at the Tüyap Fair and Congress Center in Istanbul from September 30th to October 3rd, 2023 in cooperation between RX Tüyap and the Turkish Furniture Accessory Industrialists Association (MAKSDER) , hosted 554 local and foreign companies and company representatives in an indoor area of 120,000 m2.

A total of 37,610 qualified industry professionals from 112 countries, including Türkiye and especially countries in Europe, the Balkans, Africa, Central Asia and the Middle East, visited the fair.

RX Tüyap General Manager Berkan Öner stated that 98% of the exhibiting companies were satisfied with the fair in 2023 and said "The Intermob Fair brought together the leading designers, manufacturers and suppliers of the furniture industry, and exhibited the trends and innovations that shaped the industry. The fair brought together a wide range of products and services, from furniture accessories with high aesthetic value to machines that increase efficiency in manufacturing.

2023 was a year when sustainability came to the fore in the furniture sub-industry. The industry has taken its environmental responsibility one step further by focusing on recyclable materials, energy-saving manufacturing processes, and eco-friendly designs, products and solutions. This eco-transformation is shaping not only the products, but also the future of the industry.



The 25th edition of the Intermob Fair, which took place in 2023, meant a great deal for us in the context of celebrating the 100th anniversary of the Republic of Türkiye. Thus, in collaboration with the furniture accessories industry, Intermob has added a new one to its achievements in its 25-year history."

Intermob continues to grow on the back of 3 basic principles:

- **Aesthetic and functional design:** 2023 was a year in which functionality as well as aesthetic designs were at the forefront in the furniture accessories industry. Smart storage solutions, combined with practical and stylish designs, are offered to the industry.
- **Sustainability:** Furniture accessories manufacturers have increased their efforts to reduce their environmental impact by focusing on sustainable materials and production processes. Sustainability will continue to be the main dynamic of the industry throughout 2024. Recyclable materials as well as energy-saving and eco-friendly designs will lead the way in reducing the environmental impact of the industry.
- **Innovation:** Thanks to improved and accelerated production processes, the number and diversity of innovative designs have increased across the industry. The latest developments in this field transform furniture accessories from ordinary items into special pieces that make living spaces more functional and aesthetic.

Intermob Will Continue to Showcase New Trends and Technologies in 2024

In 2023, the furniture sub-industry grew with a focus on aesthetics, function and sustainability. The Intermob Fair has become an important platform that shapes the innovations and future vision of the industry. The industry is expected to continue this positive momentum and achieve further progress in the fields of technology, design and sustainability in 2024, too.

The Turkish furniture sub-industry, which has matured enough to compete with its counterparties throughout the world, will continue its progress in 2024 with the aim of expanding further into global markets. The international competitiveness of the industry will increase through international collaborations, new market entry strategies and efforts to improve brand awareness.

The Intermob Fair, which will be open to visitors for the 26th time at its usual address, i.e. Tüyap Fair and Congress Center in Istanbul, on September 12-15, 2024, will bring together the global players of the furniture side industry to help with these goals and enable the creation of new business connections and business opportunities.