

Making Manufacturing and Design Easy



**WOOD
PROCESSING
MACHINERY**

**31st International
Wood Processing Machines,
Cutting Tools and
Hand Tools Fair**

www.woodmachineryistanbul.com

INTERMOB

**21st International
Furniture Side Industry,
Accessories, Forestry Products
and Wood Technology Fair**

www.intermobistanbul.com

promatt

Mattress Manufacturing Subsidiary
Industry, Equipment, Raw Materials
and Machinery Special Section

SPECIAL SECTION

www.promattfair.com

October 13 - 17, 2018

*Eurasia's leading show that combines wood processing
machinery, accessories, components, materials and tools
for furniture manufacturing in one place*



TÜYAP İSTANBUL

TÜYAP FAIR CONVENTION AND CONGRESS CENTER
Büyükcemece, İstanbul / Turkey

Reed | TÜYAP
Reed Tüyap Fuarçılık A.Ş.



“ Be part of a unique trading and sourcing platform for furniture industry ”

- As the world’s biggest event to showcase processing machinery and accessories, components, materials and tools for furniture manufacturing in one place; Wood Processing Machinery (WPM) and Intermob connect Eurasia’s lucrative furniture industry in Istanbul over 5 days, every year.
- Mid to high-end furniture manufacturers, machinery and product distributors, architects, interior designers and contractors meet to trade and source global and regional products, find industry partners and be part of the most established meeting place for the entire wood and furniture industry in Central Eurasia.
- Substantially covering the supply chain of the sector from machinery and semi-finished products to accessories, forestry products and chemicals, WPM and Intermob combined, is the place to source products that comply with international standards and quality with competitive pricing.

Facts & Figures

842 exhibitors and co-exhibitors from **34** countries

65.921 professional visitors from Turkey

8.968 international visitors from **100** countries

14 Halls, **120.000** sqm exhibition area

Hosted Buyers from **22** countries

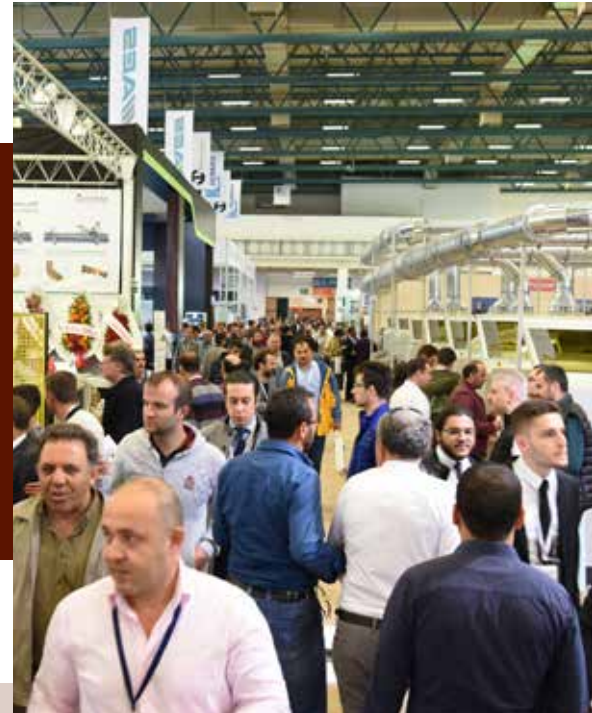


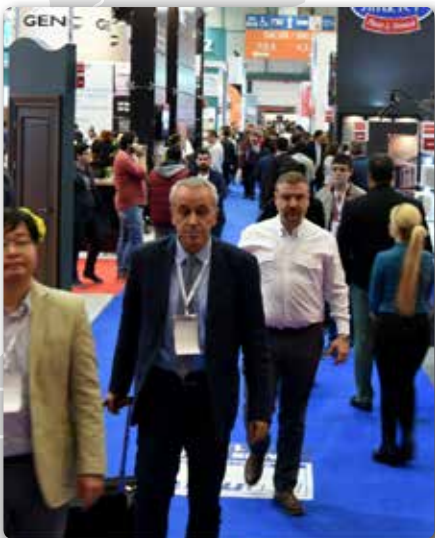
Exhibit at WPM & Intermob and benefit from:

- Reaching fast growing emerging markets in Eurasia and increasing sales from Eastern Europe, CIS and MENA regions
- Exhibiting in Turkey, where you will meet decision makers from emerging markets who can travel to Istanbul without visa restrictions
- Highest visitor quality due to best national and international industry contacts by Reed Tuyap
- A sustainable sales platform that offers a long term solution for market penetration
- An easy access to a modern venue: Tuyap Fair, Convention and Congress Center provides you a high quality venue of international standard and strong service orientation

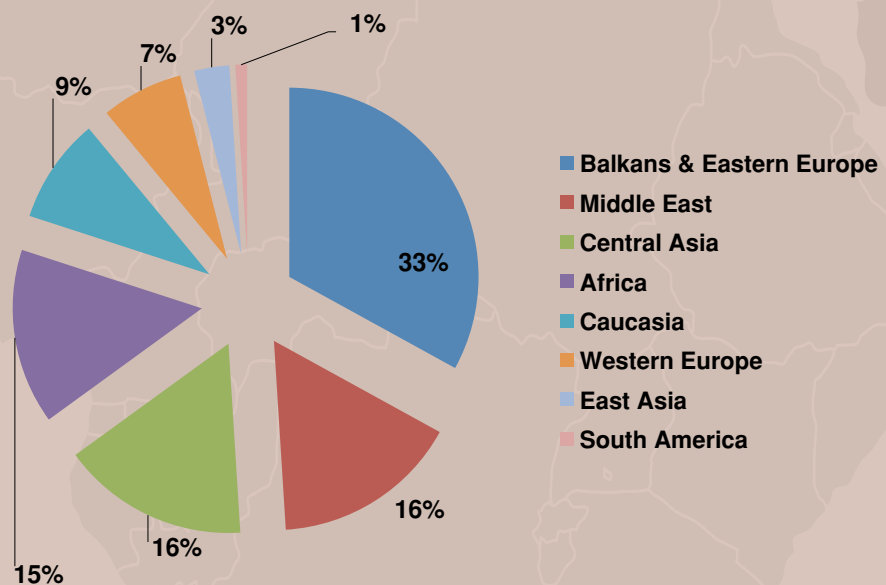
“Connect with Eurasia’s Lucrative Furniture Industry at WPM and Intermob”

TURKEY:

- Middle East, North Africa, Russia, Eastern Europe and CIS Countries together have an annual import of 27 billion \$ in furniture manufacturing and woodworking industry products.
- 85% of WPM and INTERMOB international visitors are from the abovementioned regions which are within 3 – 4 hour flight distance from Istanbul. No visa restriction, cultural similarities and an established infrastructure for trade makes Turkey a business hub for the region. Wood Processing Machinery – Intermob Fair is the key to enter the emerging markets that surround Turkey



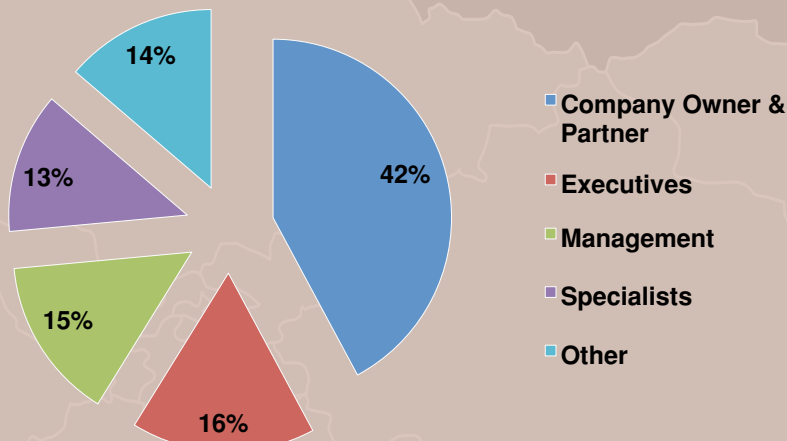
International Visitor Breakdown by Geographical Location



81% of visitors are decision makers



Visitor Breakdown by Position



Top 20 Visitor Countries

- IRAN
- BULGARIA
- KOSOVO
- TUNISIA
- MACEDONIA
- LEBANON
- BOSNIA-HERZEGOVINA
- AZERBAIJAN
- GEORGIA
- ALGERIA
- SERBIA
- EGYPT
- S.ARABIA
- UKRAINE
- IRAQ
- JORDAN
- GREECE
- LIBYA
- ROMANIA
- ALBANIA

Grow your network and business at WPM and Intermob

- Furniture manufacturers
 - Decision makers
 - Production managers
 - Production technicians
 - R&D engineers
 - Purchasing managers
- Kitchen furniture manufacturers
- Door and window manufacturers
- Upholsterers & frame manufacturers
- Carpenters
- Forestry products industry professionals
- Machinery distributors
- Spare parts & materials wholesalers
- Construction industry
 - Architects
 - Construction engineers
 - Interiors designers
 - Contractors

WPM & Intermob covers the supply chain for furniture industry from machinery and semi-finished products to accessories, forestry products and chemicals

Who Exhibits:

WPM

- Wood Cutting Machinery
- Wood Processing Machinery
- Furniture Manufacturing Machinery
- CNC and Press Machinery
- Cutting Tools
- Electrical and Mechanical Hand Tools
- Drying Kilns
- Services and Other Products



Intermob

- Wood and Forestry Supplies
- Furniture Accessories
- Chemicals
- Manufacturing Tools, Equipment and Accessories
- Mattress Manufacturing Machinery
- Mattress Materials
- Services





Istanbul, with its position in the heart of Eurasia, is the ideal trade platform for the region. With a population of 14.1 million, Istanbul is the second largest city in the Middle East and the fifth-largest city in the world by population within city limits. Its commercial and historical centre lies in Europe, while a third of its population lives in Asia. Istanbul's strategic position along the rail Networks to Europe and the Middle East and the only sea route between the Black Sea and the Mediterranean makes it the most important city in the Turkish economy. Istanbul has two international airports and a competitive advantage in the maritime sector, having three sides to the sea.

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The Biggest International Fair and Congress Center in the Central Eurasian Region.

- 120.000 sqm exhibition space in 14 halls and 25.000 sqm outdoor space
- 14 cafeterias and 2 A La Carte Restaurant
- A minimum of 33 multi-purpose meeting rooms with differing capacities from 50-750 people
- 5 Star Tüyap Palas Hotel at your service with 630 rooms

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THESE FAIRS ARE ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.

**EXPERIENCE THE
COMFORT OF WORKING AND
RESTING AT THE SAME PLACE!**

Located in the Tüyap Fair, Convention and Congress Center 5 star Tüyap Palas is at your service with 630 rooms, 33 meeting rooms, new refreshment points, delicate food and beverage spots.

Online Hotel Reservation and Detailed Information: tuyappalas.com
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